



# StreetVision2030

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Project Lead

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# Background

- Otley Town Council drafted and approved a Cycling Strategy two years ago
- Simple practical projects to start delivery on this Strategy – such as our Safer Cycling Routes leaflet and Cycling Family Fun Day activity, supported LCC on World Car Free Day activities
- Continuing active leadership in developing the Wharfedale Greenway project
- Primary objective is to increase opportunities for safe cycling to reduce congestion, increase active travel, promote good health and wellbeing and a calmer street environment for all users – pedestrians, cyclists and motorists
- Otley declared the Climate Emergency



# StreetVision2030 – core proposal

Long-term project to increase ability to cycle safely in Otley using segregated facilities wherever possible

Proposal to produce a Vision Document and Outline Action Plan to show how we can **radically transform** the way short journeys are made for school, work, shopping and leisure – switching preference for 1-2mile journeys to walking or cycling, away from the car

Steering Group to represent the community and various interests to guide the project; utilisation of technical specialists to survey, design and devise an Action Plan; learning lessons from Netherlands in particular, also good practice in the UK (Waltham Forest, Manchester)

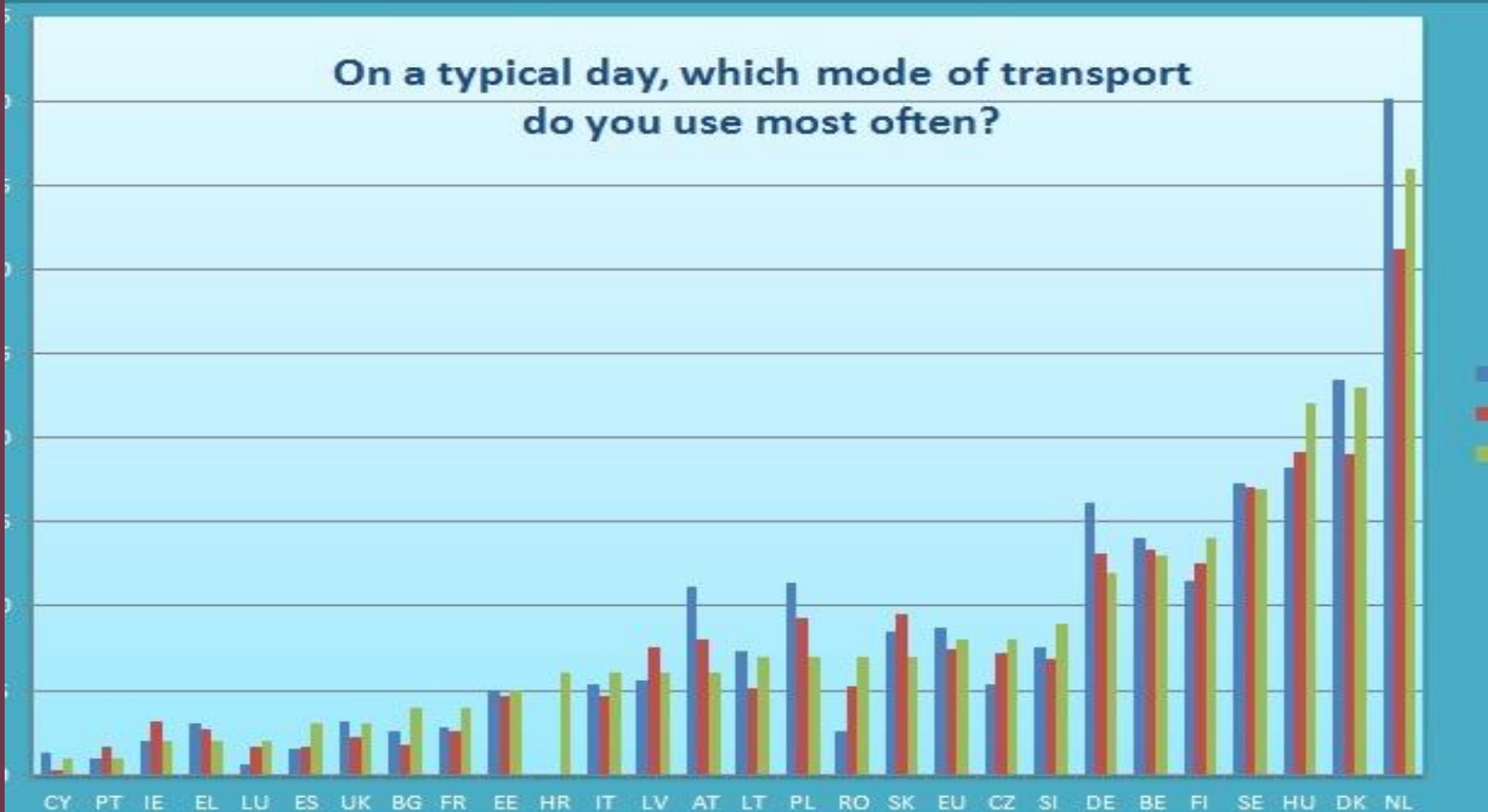




We have a long way to go....

Eurobarometer data on regular cycle use

Otley's sum total of segregated cycle track...



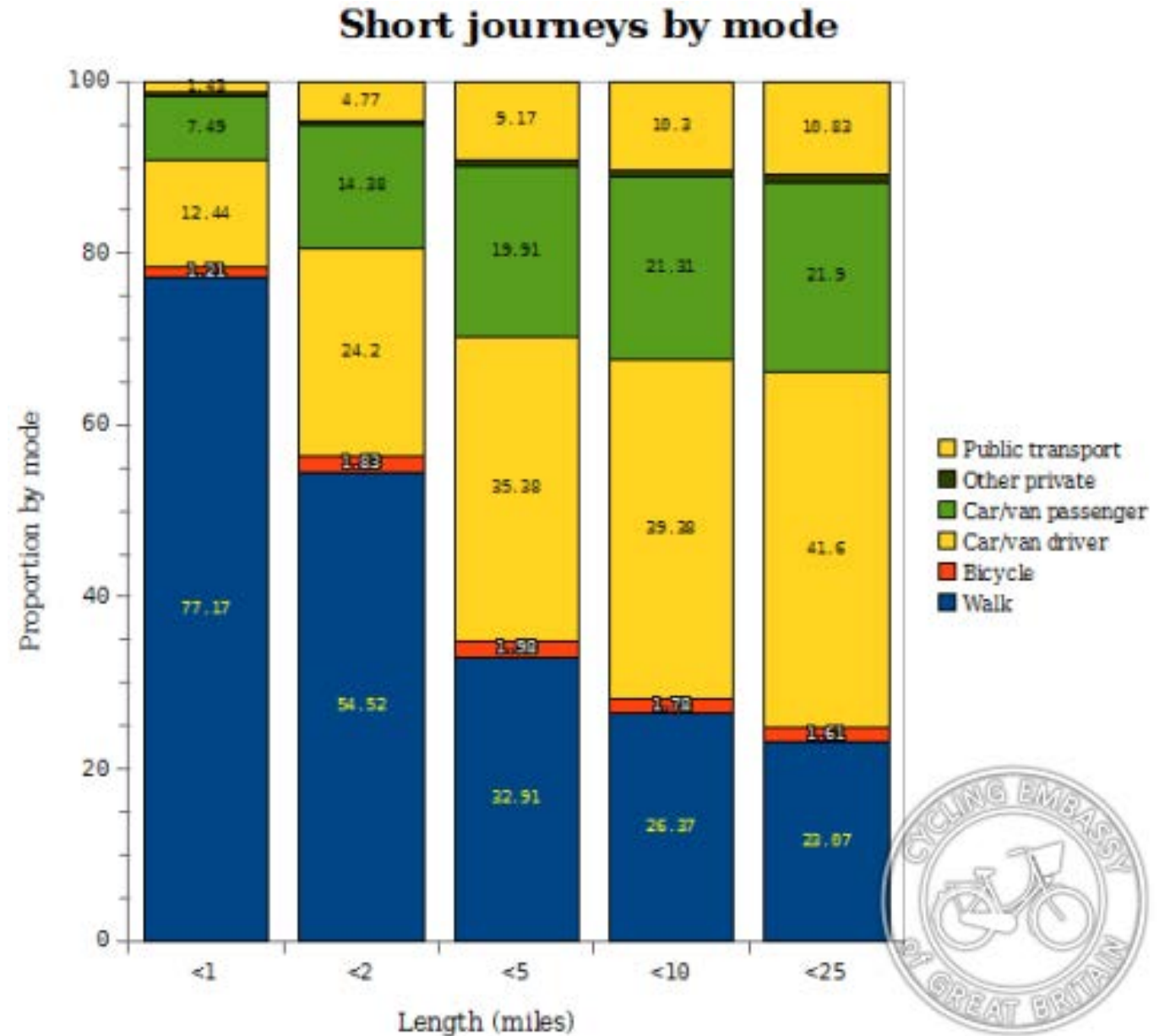
## Cycling not practical for everyday journeys in the UK?

<https://www.cycling-embassy.org.uk/wiki/cycling-is-not-practical-for-the-transportation-or-commuting-needs-of-most-people>

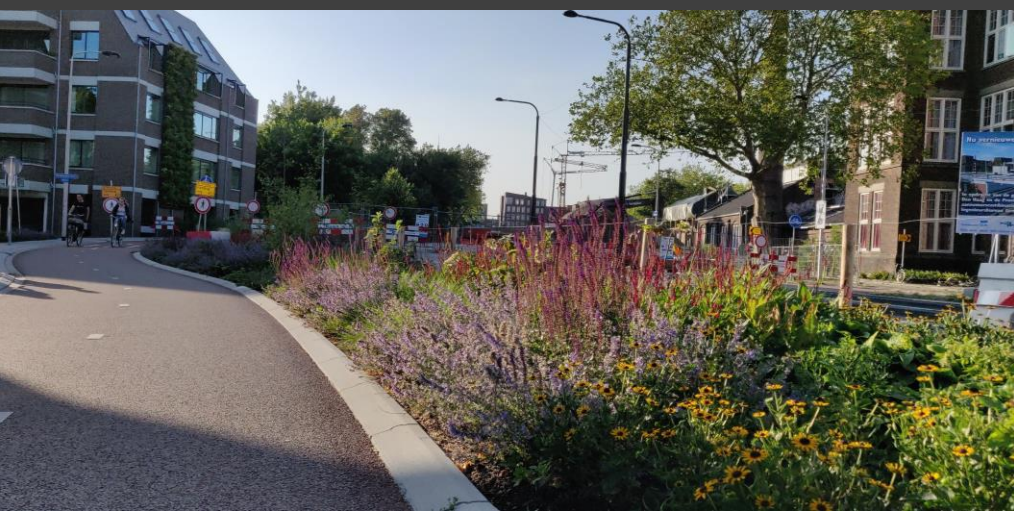
20% of journeys in Britain are under 1 mile (a distance easily cycled in around 5 minutes)

38% are under 2 miles (a distance easily cycled in around 10 minutes)

66% are under 5 miles (a distance easily cycled in around 25 minutes)







Some inspiration...



# THE 4 PRINCIPLES OF A WOONERF

VISIBLE  
ENTRANCES

PHYSICAL  
BARRIERS

SHARED AND  
PAVED SPACE

LANDSCAPING AND  
STREET FURNITURE



## Woonerf

Woonerf – the  
'living street'  
concept - where  
a car is a guest at  
best and the  
street is  
designed for play  
and safety



Simple measures – no lights Zebras  
– pictures from a trial in Salford





Francis Road, Leyton – LB of Waltham Forest



Process example –  
changing a busy  
school road in  
favour of active  
travel

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Rethinking roundabouts – to account for all users – this example from Den Haag shows how it can be done





A Prime Minister  
that actually leads  
by example!



# Some reading and resources



[www.bicycledutch.wordpress.com](http://www.bicycledutch.wordpress.com) **Mark Wagenbuur** blog – on infrastructure design

[www.aviewfromthecyclepath.com](http://www.aviewfromthecyclepath.com) **David Hembrow** blog – interesting as he points out that NL is still a high car-owning and driving country as well as having high cycle usage

[www.wfcycling.wordpress.com](http://www.wfcycling.wordpress.com) **Waltham Forest Cycling Campaign** - great info on the Mini Holland scheme

[www.dutchcycling.com](http://www.dutchcycling.com) **Dutch Cycling Embassy** – great resources on all cycling and design issues

[www.cycling-embassy.org](http://www.cycling-embassy.org) **Cycling Embassy of GB** – home resources and ideas



# Discussion and next steps

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**What do you think?**

**How do we best bring people with us?**

**How do we win support from Leeds City Council, WYCA and other relevant agencies**

**Next steps: engaging technical support, establishing Advisory Group**





# Thank you - stay in touch

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